

Global Clean Water

‘The Movement’

**Do you have a hunger for change? What if you could save lives each week? ...
Would you be willing to give just one meal to change lives forever?**

Global Clean Water is a movement unlike any other in the world. We are 100% charity and 100% volunteer led. We don't believe that solving global issues is someone else's job – we must all take responsibility together. And it's not fundamentally about money, but about changing hearts and lives. In truth, we must change our own hearts and lives if we are to truly impact others. We believe that spiritual poverty is equally tragic as material poverty – and we commit to take on both through Global Clean Water and charity. Our sense of human dignity confirms that the 2 billion global poor need economic opportunity to provide for their families.

Global Clean Water puts our hearts and minds in touch with this urgent lack of water, freedom and opportunity. We commit to fast one meal each week as a statement of our hunger for change. We commit to sacrificial living to meet others' needs and to change our lives.

We will donate the \$5 we might have spent at Subway or Starbucks to give one person water for five years, to fight for freedom, or to provide economic opportunity. This is not a change in budget, but a changed lifestyle.

Global Clean Water commits to find the most innovative, sustainable and efficient charities around the world, and to keep you informed of new ideas and efforts that are creating real change.

100% Charity. One hundred percent of every Global Clean Water dollar goes directly to the best projects and charities we can find. We rely on a volunteer team of leaders, and zero paid staff. Our minimal administrative funds are raised through our board of directors, not taken out of your fasting donation. We aim to leverage every dollar to create as much impact as possible. Therefore, you can give with confidence that our only interest is the same as yours – impacting lives globally.

Your VOICE for Change. The most important part of our volunteer team is YOU. Most charities pay a big marketing staff and send out thick envelopes by mail to attract donations. Because they take this approach, about 20% of your donation often goes to pay marketing staff and printing costs. We aim to cut this cost by relying on word of mouth to spread our movement for high-impact global change.

Most likely, you've said to yourself, "I truly want to make a difference, but I just don't know how." With Global Clean Water, all the homework is done for you – we have identified the most pressing issues, as well as the charities that create real change. Then, we've created a 100% efficient way of getting your dollars to those causes.

Now, all that's needed is for you to use your voice to spread a global movement of sacrificial living – creating change in ourselves to give new life and hope to others. We invite you to join Global Clean Water today – and we invite you to be a real Change Agent by taking one hour to impact thousands of lives

(see next page)

As a member of the Global Clean Water movement, you are empowered to make big global change to impact hundreds or even thousands of lives by spending just an hour as part of our 'volunteer team'. You are the Movement. If even 10 people join Global Clean Water because of you, then you will have changed hundreds of lives this year. If 50 people join, you will change thousands of lives. The steps below will take one hour – but they will turn you into a voice for global change, likely impacting thousands around the world. Welcome to the movement!

... Resources for completing the steps below are online at: www.GlobalCleanWater.org/themovement

Global Clean Water begins with YOU -- please join the movement online and sign up to fast and donate \$5 or \$10 per week -- whatever you would spend on lunch.

** Remember that there's no budget increase -- you're spending the same amount. But, you are choosing a lifestyle that saves lives.

** Mark your calendar for Wednesday lunch as a regular time of fasting and prayer for global change -- be flexible with yourself if you need to switch days.

Your friends value your signature. You can send change with every email -- include a world-changing signature!

Steps: (1) Login to your gmail. (2) Click on "Settings." (3) Type your tagline under "Signature"

Simple Tagline: "change lives every week. www.GlobalCleanWater.org (... or create your own sweet tagline!)

Are you a leader in a team, group, or club? You can lead others to create global change! Please send them the note below:

Who are three other leaders you know who could share about Global Clean Water with a whole team, club, group, or company?

Please take a few minutes to think about this and come up with three leaders you admire:

Leader 1 _____

Leader 2 _____

Leader 3 _____

** Please forward the note above (#3) to the leaders you listed, and personally ask them to send it out to their teams.

(don't forget to tell these leaders that you admire them. we can never appreciate one another too much!)

Who are three of your closest friends in the world? ... Urge them to join you via email, and then talk about Global Clean Water with them in person!

This shouldn't take long, but please take a minute to consider who you consider three close, reliable friends:

Friend 1 _____

Friend 2 _____

Friend 3 _____

** If you heard about Global Clean Water through one of your best friends, think of others you care about - even if you don't see them as often!

** Please take the note above (#3) and personalize it to each of your friends. Remember to tell them how important they are to you!

Don't you love learning about great new ideas and movements? ... Be the person to share Global Clean Water with all your friends.

** Please forward the note above (#3), with your own personal touch, to all your friends and family.

** If you reach just 50 people, your voice will have created \$12,000 in a year -- enough to buy 4 water wells, 2 fishing boats, or 1 goat farm!

Do you have a facebook profile? ... Please list www.GlobalCleanWater.org as your website.

** If you already have a website listed, you can list additional sites - please do list Global Clean Water!

Please post a short note on Facebook talking about your vision to see real change and charity through Global Clean Water.

** Short on time or ideas? ... Use the note from #3 above!

Find the Global Clean Water group on Facebook and click "Join Group". Then - invite all your friends to join your movement!

** It will take a few minutes to invite all your friends, but this is an amazing way to spread awareness.

** Many of your friends will be excited to learn about this innovative movement - they may even thank you for empowering them to change lives.

Give yourself permission to smile and celebrate -- if you've completed these, you're likely to impact dozens of your friends, and thousands around the world!

Hi team - I've recently joined an innovative movement called Global Clean Water. It's 100% charity and 100% volunteer led. We are fasting one meal each week and donating to the most sustainable and efficient charities. Around the world, there is a painful lack freedom, opportunity, and clean water. I've decided to take action and declare that I have a real hunger for change. Please join me in changing lives every week. www.GlobalCleanWater.org